



2013 MEDIA INFORMATION



PHOTO BY JAMYE CHRISMAN

## ADVERTISING RATES

Inside Front or Inside Back	\$2,100
Page 1 or Last Page	\$1,930
Back Cover	\$2,470
Center Spread	\$3,745
Adjacent to TOC	\$1,610
Full Page	\$1,530
1/2 Page	\$1,010
1/4 Page	\$740

## MECHANICS & GRAPHICS

Please adhere to the following submission guidelines to avoid incurring additional fees. Ads are subject to approval.

300 dpi CMYK PDFs are preferred.

Ad may be supplied:

On CD, by Email (5mb or smaller using Dropstuff or Zip before sending to [art@powdermountainpress.com](mailto:art@powdermountainpress.com)) or

FTP drop-off location (5mb or larger - Host address: 65.163.13.161, Username and Password = tetonmags)

Accepted Software - Macintosh-compatible ads only, built using InDesign, Illustrator or Photoshop. High resolution pdfs preferred.

Images - All images/graphics must be included as separate files. All pixel-based images must be 300 dpi and saved as CMYK TIFF files. Vector art must be saved as CMYK EPS files. RGB files are not accepted.

Fonts - Fonts must be outlined or included with your file. If supplying fonts, both screen and printer fonts must be provided. Use actual fonts with bold or italics in their name.

## AD SIZE

Final Magazine Trim Size: 8.375" x 10.875"

Full Page Live area: 7.375"x 9.875" w/ bleed: 8.625"x 11.125"

1/2 page Live area: H - 7.375"x 4.812" V - 3.562"x 9.875"

1/4 page Live area: 3.562"x 4.812"

## DEADLINE

Reserve your space by **Oct. 29, 2012** for the 2013 magazine. Materials are due **Nov. 5, 2012**.

For further information or to reserve advertising space, please call Lauren at (307)690-4677 or email [lauren@powdermountainpress.com](mailto:lauren@powdermountainpress.com)  
Powder Mountain Press • (208) 354-3466

JACKSONHOLEWEDDING.COM

## DISTRIBUTION & CIRCULATION

Over 13,000 copies distributed February through January, with a readership of over 40,000. Available FREE at wedding-related outlets; stores & shops; hotels & restaurants; visitor centers and Chambers of Commerce throughout Yellowstone & Grand Teton National Park region, Jackson Hole, Park City and Salt Lake City, Utah, southeastern Idaho, and eastern Nevada.

## WEBSITE

All advertisers are listed on our website, [jacksonholewedding.com](http://jacksonholewedding.com). Our numerous top search engine results ensure visitor draw to the site. Visitors subscribe and send the magazine to prospective brides and their mothers, event coordinators, and guests throughout the world. Along with an improved resource listing and easy online subscribing, our site retains visitor interest by offering informative content, including feature articles, wedding story submissions, Q&A forms, and an online version of our media information.