



2011 MEDIA INFORMATION



ADVERTISING RATES

Inside Front or Inside Back	\$2,100
Page 1 or Last Page	\$1,930
Back Cover	\$2,470
Center Spread	\$3,745
Adjacent to TOC	\$1,610
Full Page	\$1,530
1/2 Page	\$1,010
1/4 Page	\$740

MECHANICS & GRAPHICS

Please adhere to the following submission guidelines to avoid incurring additional fees. Ads are subject to approval.

300 dpi CMYK PDFs are preferred.

Ad may be supplied:

On CD, by Email (5mb or smaller using Dropstuff or Zip before sending to art@powdermountainpress.com) or

FTP drop-off location (5mb or larger - Host address: 65.163.13.161, Username and Password = tetonmags)

Accepted Software - Macintosh-compatible ads only, built using QuarkXpress, InDesign, Illustrator or Photoshop.

Images - All images/graphics must be included as separate files. All pixel-based images must be 300 dpi and saved as CMYK TIFF files. Vector art must be saved as CMYK EPS files. RGB files are not accepted.

Fonts - Fonts must be outlined or included with your file. If supplying fonts, both screen and printer fonts must be provided. Use actual fonts with bold or italics in their name.

AD SIZE

Final Magazine Trim Size: 8.375" x 10.875"

Full Page Live area: 7.375"x 9.875" w/ bleed: 8.625"x 11.125"

1/2 page Live area: H - 7.375"x 4.812" V - 3.562"x 9.875"

1/4 page Live area: 3.562"x 4.812"

DEADLINE

Reserve your space by **Oct. 15, 2010** for the 2011 magazine. Materials are due **Oct. 29, 2010**.

For further information or to reserve advertising space, please call Megan at (307) 690-4824 or email megan@powdermountainpress.com.

Powder Mountain Press • (208) 354-3466

JACKSONHOLEWEDDING.COM

DISTRIBUTION & CIRCULATION

Over 13,000 copies distributed February through January, with a readership of over 40,000. Available FREE at wedding-related outlets; stores & shops; hotels & restaurants; visitor centers and Chambers of Commerce throughout Yellowstone & Grand Teton National Park region, Jackson Hole, Park City and Salt Lake City, Utah, southeastern Idaho, and eastern Nevada.

WEBSITE

All advertisers are listed on our website, jacksonholewedding.com. Our numerous top search engine results ensure visitor draw to the site. Visitors subscribe and send the magazine to prospective brides and their mothers, event coordinators, and guests throughout the world. Along with an improved resource listing and easy online subscribing, our site retains visitor interest by offering informative content, including feature articles, wedding story submissions, Q&A forms, and an online version of our media information.

A GRAND WEDDING CONTRACT FOR 2011 ADVERTISING

Company	Contact	<i>Billing Info</i>
Address		Date
City	State	Zip
Bus.Phone	Fax	
Email	Web Address	

PLEASE CORRECTLY FILL OUT THE INFORMATION BELOW. This is how your listing will appear in the resource section of the magazine and website. Please print clearly.

Company Name	<i>Resource Guide Info</i>	
Street Address		PO Box
City	State	Zip
Bus.Phone	Alt. Phone	
Email	Web Address	

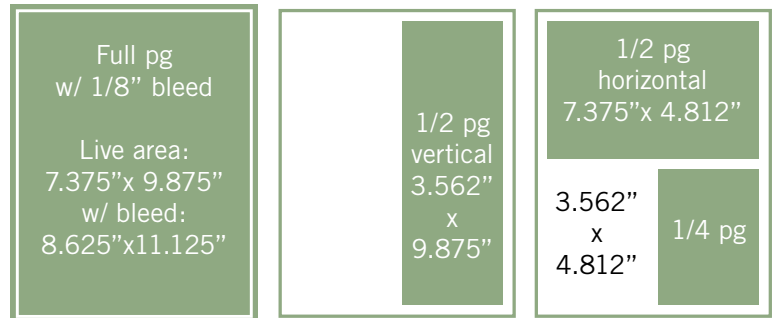
AD SIZE AND RATES

PREMIUM PAGES

- Inside Front - \$2,100
- Page 1 - \$1,930
- Adj to TOC - \$1,610
- Last Page - \$1,930
- Inside Back - \$2,100
- Back Cover - \$2,470

REGULAR PAGES

- Center Spread - \$3,745
- Full Page - \$1,530
- 1/2 page H - \$1,010
- 1/2 page V - \$1,010
- 1/4 page - \$740



Final Magazine Trim Size: 8.375" x 10.875"

Total Due _____

- Ad will be provided on CD to Powder Mountain Press.
- Ad will be sent electronically to art@powdermountainpress.com
- Ad will be placed on Powder Mountain Press FTP site.

FTP drop-off location (5mb or larger - Host address: 65.163.13.161, Username and Password = tetonmags)

(Accuracy of all ads supplied is the responsibility of the advertiser or ad agency.)

POWDER MOUNTAIN PRESS RESERVES THE RIGHT TO REQUEST REVISIONS OF ANY SUBMITTED AD DESIGN TO UPHOLD THE INTEGRITY AND CONSISTENCY OF THE MAGAZINE.

DEADLINES

SPACE RESERVATION OCT 15
AD MATERIALS DUE OCT 29

TERMS AND CONDITIONS

All terms and conditions apply per rate sheet. Half payment is required by Nov. 1, 2010 to reserve ad space, with the balance due Dec. 1, 2010. Although we do our best to accommodate placement requests, we only guarantee a request for placement for a full page ad.

CANCELLATION POLICY: This contract may be terminated without penalty provided notice is given within 72 hours of signing. Beyond 72 hours, a 25% cancellation fee shall apply to the unfulfilled portion of the contract. All contracts become non-cancelable after each issue closing date. All past due accounts are subject to a finance charge of 1.5% per month.

Advertiser Signature _____ Date _____

Please fill out the top portion of this contract, sign and fax back to Powder Mountain Press at (208) 354-3468. Further inquiries call Megan at (307) 690-4824 or email megan@powdermountainpress.com